

Kyle Hoyt

Design

Objective

To leave the world a better designed place than I found it.

Education

University of Cincinnati - School of Design, Architecture, Art, and Planning

Cincinnati, OH | 9.1993 to 6.1998

Graduated Summa Cum Laude with Bachelor of Science Degree in Graphic Design.

Experience

Multiply

Product Design Lead | San Francisco, CA | 4.2023 to present

Responsible for driving product innovation, direction, design and branding at a financial startup.

Piximix

Partner & Co-founder | San Francisco, CA | 8.2004 to present

Responsible for the IP development, product planning, and management of this character goods company.

Google

Staff UX Designer | San Francisco, CA | 7.2022 to 3.2023

Responsible for driving design system process, resources and documentation for the Consumer Shopping UX org.

UX Manager | San Francisco, CA | 7.2021 to 6.2022

Managed internal team of visual designers to deliver key feature implementation and standards documentation for the Consumer Shopping experience while personally driving innovative design and feature development with R&D - including AI and ML integration.

Staff Visual Designer | San Francisco, CA | 11.2015 to 6.2021

Responsible for the consumer UX of Google Shopping across multiple surfaces.

Motorola Mobility

Senior Interaction Designer | Sunnyvale, CA | 2.2014 to 10.2015

Responsible for visual and interaction design initiatives on a wide range of mobile software and device interface experiences. Led the development of a comprehensive UX visual design standards system.

frog design

Principal Designer | San Francisco, CA · Amsterdam, NL | 7.2010 to 1.2014

Responsible for leading visual design initiatives on innovative programs for Fortune 500 companies.

Slide, Inc.

Design Manager | San Francisco, CA | 7.2009 to 6.2010

Responsible for overseeing visual design teams for multiple social networking game properties. Managing internal and outside resources for the planning, design and production of application artwork and components.

Busse Design USA

Design Director | Emeryville, CA | 2.2003 to 7.2009

Responsible for visual design, branding and illustration on a wide range of projects ranging from applications and websites to branding and collateral. Clients included Apple, Nokia, eBay, and LeapFrog.

Red Hat, Inc.

Senior Designer | San Francisco, CA | 5.1999 to 2.2003

Responsible for planning, design and maintenance of web properties, as well as design of brand materials.

Skills

Experience in design management, art direction and the creation of traditional and computer generated illustration.

Experience in Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe InDesign for production of design for print, web, iOS and Android platforms. Proficient in HTML and CSS.